

DAYCO CONTINUES TO INVEST IN RAPIDLY EXPANDING ELECTRIC WATER PUMP CATEGORY PARTS AVAILABLE FOR 30 MILLION VIO AND GROWING

AAPEX, LAS VEGAS, Oct. 31, 2022 – Dayco, a leading engine products and drive systems supplier for the automotive, industrial and aftermarket industries, has expanded its water pump lineup to include coverage for almost 30 million vehicles that require an electric water pump, with more parts expected to be introduced in 2023.

With Dayco’s extensive experience in the OE market, Dayco’s aftermarket team made a strategic move into the category in 2021 knowing automakers were increasingly demanding electric water pumps to enhance fuel efficiency, horsepower and customer comfort.

“According to [industry research](#), the global market for this product line reached more than \$3.1 billion at the end of 2021,” said Tom Tecklenburg, Director of Aftermarket, Dayco North America. “It is forecasted to double to almost \$7 billion by 2027, so we wanted to be at the ready to help our channel partners as the demand for these parts in the aftermarket builds.”

Originally found on high-end vehicles, today’s electric water pumps are installed in many model passenger cars, and light- and medium-duty trucks, and are notably more common in turbo and supercharged vehicles as well as vehicles with start/stop technology, EVs and BEVs.

Providing OE-quality performance and meeting critical electrical performance benchmarks, Dayco’s electric water pumps are designed as direct fit bolt-on replacements that do not require any modifications during installation. To prevent rust and premature failure, the pumps are engineered using stainless steel for all water-contact components. In addition, all pump bearings are self-lubricating, graphite composite, making them corrosion resistant and compatible with engine coolants.

“A key benefit to having access to Dayco’s aftermarket line of pumps is that it’s a more cost-effective replacement solution compared to expensive OE pumps,” said Tecklenburg. “In addition, we provide an extended 125,000 mile warranty on our all water pumps so that our customers never have to worry about a comeback claim.”

More information on Dayco’s electric water pump line can be found [here](#). Distributors and technicians can also log into the Dayco North American [aftermarket site](#) to utilize the online Find Your Part search.

About Dayco

Dayco is a global leader in the research, design, manufacture and distribution of essential engine drive systems and aftermarket services for automotive, truck, construction, agriculture and industrial applications.



MOVE FORWARD. ALWAYS.™



Through its expertise in transferring power quietly and efficiently, Dayco has emerged as the leading global system solutions provider for hybrid electric vehicles. Dayco's 100+ years of experience in drive systems allows the company to equip all customer applications around the world with the most effective drive systems to meet customer specific performance requirements. Dayco's world class global distribution network services the aftermarket industry with a full offering of kits and products to meet each local market's need. Dayco accomplishes this with a dedicated global team that respects one another, shows humility through continuous learning and acts like owners in everything they do.

Dayco has more than 40 locations in 22 countries and over 3,600 associates. For more information about Dayco, visit the company's website at www.dayco.com.

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