

DAYCO LAUNCHES AUTOPARTIQSM INVENTORY ASSESSMENT TOOL TO HELP CUSTOMERS OPTIMIZE PRODUCT STOCK LEVELS

AAPEX, LAS VEGAS, Oct. 31, 2023 – Dayco, a leading engine products and drive systems supplier for the automotive, industrial and aftermarket industries, is rolling out its inventory assessment tool across the U.S. and Canada after fully vetting it over the last 24 months.

Called AutoPartIQ, Dayco developed the proprietary tool to help customers analyze their existing Dayco-specific inventory to identify possible gaps in coverage, new opportunities or unproductive inventory that could be shifted to another location.

Designed by the internal analytics team at Dayco, AutoPartIQ provides coverage reviews for every designated market area in the U.S., 211 in all – as well as 35 CMAs in Canada. Once the appropriate information is entered into the database, Dayco sales team members can provide comprehensive reports that analyze specific product lines and part numbers against VIO in given markets.

The tool is capable of analyzing Dayco’s entire light vehicle product portfolio in the U.S. (10,000 part numbers) and all light vehicle and industrial product lines in Canada (16,000 part numbers). Ideal for full line reviews to assess inventory levels, it’s a new value-add resource for Dayco retailers, distributors or jobbers that can provide national, regional or hyper targeted data reports.

“We understand how important it is for our customers to optimize inventory levels – we know it’s their biggest expense so we were eager to develop a tool that utilizes fact based findings to help make recommendations,” said Tom Tecklenburg, VP of Dayco N.A. Aftermarket. “AutoPartIQ is a great value-add benefit to doing business with Dayco, giving our customers the ability to see hyper localized data based on VIO and other factors to create new inventory channels.”

Customer interested in utilizing the tool need to reach out to their Dayco sales representative who will work closely with them to gather relevant sales and inventory data. That data will be cleaned, scrubbed and entered into Dayco’s system for a full analytics report.

About Dayco

Dayco is a global leader in the research, design, manufacture and distribution of essential engine drive systems and aftermarket services for automotive, truck, construction, agriculture and industrial applications.



MOVE FORWARD. ALWAYS.™

Through its expertise in transferring power quietly and efficiently, Dayco has emerged as the leading global system solutions provider for hybrid electric vehicles. Dayco's 100+ years of experience in drive systems allows the company to equip all customer applications around the world with the most effective drive systems to meet customer specific performance requirements. Dayco's world class global distribution network services the aftermarket industry with a full offering of kits and products to meet each local market's need. Dayco accomplishes this with a dedicated global team that respects one another, shows humility through continuous learning and acts like owners in everything they do.

Dayco has more than 40 locations in 22 countries and over 3,600 associates. For more information about Dayco, visit the company's website at www.dayco.com.